



Course Syllabus 2021-2022

Program Title

Creating Entrepreneurial Opportunities (CEO)

Instructor

Mark Lee

763-684-2242

Mark.Lee@wrighttech.org

Welcome to CEO! You have been selected by a local board of directors to participate in this class because they think you have the drive to become an entrepreneur. Local businesses and service organizations have donated over \$30,000 to bring this program to Wright Technical Center's service area. Dozens of community business leaders (many of whom run multi-million dollar businesses) are ready to share their expertise to start you on the road to success. If this sounds like a lot of pressure – it should. If this makes you extremely excited – you're the perfect candidate. Much will be expected of you in this class, but the growth and reward opportunities are literally endless.

Course Description

This program is different from the traditional classroom instruction. The classroom is not located in a school facility, but rather in local businesses. You attend class onsite and learn from exposure to real-world experiences provided by business leaders in the community. Over this year long course, you will have the opportunity to start real businesses and learn from your successes and failures. This experience will expose you to an environment you've most likely not yet seen and provide skills that will benefit you for the rest of your life.

Course Goals

- Provide opportunities for students to be engaged, curious, and ready to learn about entrepreneurship
- Educate students on the opportunities in their communities
- Create new and innovative businesses
- Provide real-world, real-life experiences for students
- Connect students with business professionals and enhance people skills
- Transform the way young people view the world and their future
- Inspire and encourage young people to return to their communities to live, work, raise families, and start businesses.
- Provide the opportunity for each student to start their own business
- Provide a mentor from the business community for each CEO student

Skills Needed

- Excellent communication and social skills
- Professional behavior and attire
- Punctuality

Requirements

- Students must provide their own transportation

Evaluation of Learning

- CEO is not a traditional class with tests and quizzes. On time attendance, participation and completing assignments on time are the majority of the grade. Students who are not completing their assignments and not giving their best effort on time are asked to leave the class. Students will be given two written warnings before being asked to leave the course (parents and counselors are contacted when these written warnings occur)
- Because business lessons are taught by local business owners, attendance is crucial in CEO.
- Student's course grades will be based on the following:

| Evaluation Criteria | Method of Evaluation | Total Points |
|---------------------|--|-------------------|
| Best Effort | <ul style="list-style-type: none">• Class participation• On time attendance• Professionalism• Attitude/Behavior | Approximately 80% |
| Assignments | <ul style="list-style-type: none">• On Time Business Plans• On Time Weekly Journals• On Time Research Postings | Approximately 20% |

Grading Scale

| Grade | Percentage |
|-------|------------|
| A+ | 100% – 98% |
| A | 97% – 93% |
| A- | 92% – 90% |
| B+ | 89% – 88% |
| B | 87% – 83% |
| B- | 82% – 80% |

| Grade | Percentage |
|-------|-------------|
| C+ | 79% – 78% |
| C | 77% – 73% |
| C- | 72% – 70% |
| D+ | 69% – 68% |
| D | 67% - 63% |
| D - | 62% - 60% |
| F | 59% - Below |

Late Assignments

You may earn half credit for late assignments that have been turned in within a week of their due date. All assignments more than one week late will be zeros.